



**NATIONAL SERVICE SCHEME UNIT
M.G.M DENTAL COLLEGE AND HOSPITAL,
KAMOTHE, NAVI MUMBAI.**



ANTI – TOBACCO CAMPAIGN 2022

Event: Anti – Tobacco Campaign 2022

Date: 31ST May, 2022

Venue: Little World Mall, Kharghar

Organization: NSS UNIT, MGM DCH and Department of Public Health Dentistry

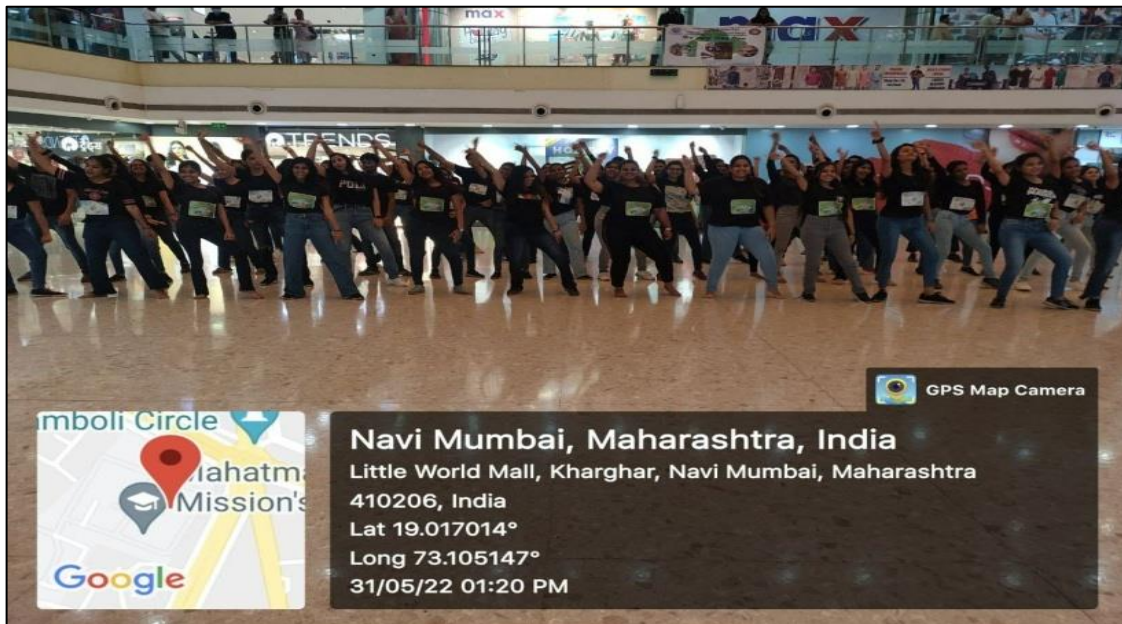
Collaborating agency: Little World Mall, Kharghar

No. of Participants: Faculty -10, Students-68

REPORT

World No Tobacco Day (WNTD) is observed around the world every year on 31st May. The yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what the World Health Organization (WHO) is doing to fight against the use of tobacco, and what people around the world can do to claim their right to health and healthy living and to protect future generations.

The NSS volunteers & faculty of MGMDCH celebrated World No Tobacco Day with great enthusiasm. First, an awareness rally was organized with the theme, “lets burn calories, not tobacco”. Students rallied from Mansarovar railway station to Hotel Mansarovar, Kamothé and shouted slogans to spread awareness about the dangers of tobacco. Later a poster competition and tagline competition was held with the theme, ‘Tobacco, a threat to the environment.’ A team of interns went to the Navi Mumbai Municipal Corporation Water Purification Plant Office at Bhokarpada and arranged an oral screening camp and did tobacco cessation counselling along with Dr. Rafeeq. Following this, the students of MGMDCH went to Little World Mall, Kharghar and performed a Flash mob. Faculty members apprised the onlookers about the program and the ill effects of tobacco. Dental checkup, signature campaign and tobacco cessation counselling was done at the venue.



Flashmob Performed by NSS Volunteers at Little World Mall, Kharghar.



World No Tobacco Day Rally displaying messages regarding harmful effects of Tobacco conducted at Kamothe.