

Breastfeeding Week Celebrations 2024 Report

MGM Medical College and Hospital, Nerul celebrated Breastfeeding week at college along with MCH Center, Urban Health center, and medical camps CBD Belapur. Lactation management program, street play and poster competition were also conducted among Nursing Students & staff in MGM hospital CBD Belapur.

Theme: World breastfeeding week 2024's theme is

"Closing the gap: Breastfeeding support for all."

The week is dedicated to educating the public and healthcare providers about the benefits of breastfeeding and role of family, healthcare staff and public in breastfeeding. Breastfeeding week celebration was exceptionally grand and whole-heartedly in the endeavour to promote, support and protect breastfeeding.

At Seth GSMC and KEM hospital, parel

Date: - august 1st,2024 (12:30 pm – 4 pm)

Nursing students of MGM school of Nursing Vashi participated in street play and won 1st prize at intercollegiate competition organized by Mumbai Breastfeeding Promotion Committee. The street play covered various scenarios about contribution of other people in breastfeeding at home, public places and during travelling.



At Medical Camp, CBD Belapur.

Date : - 3rd august 2024 (9:30 Am- 3 Pm)

Dr. Sandhya Khadse (Dean and Professor Department of Pediatrics) gave a talk on male awareness in breastfeeding. She explained the role of husband and family to the public in breastfeeding. The awareness was spread about benefits of breastmilk and advantages of colostrum among public



At MGM college and hospital Nerul

Date :- 5th august 2024 (1:30 pm-3:30 pm)

Attendees: Dr. Sandhya Khadse (Dean), Dr. Sunita Jain (HOD Pediatrics), Dr. Prashant Weeke (Asst professor Pediatrics Dept), Dr. Vedashree Deshpande (Asst Professor Pediatrics department), Dr. Prajakta Radke (Associate Professor, Physiology Dept), Dr. Sarah Iqra (Tutor Pediatrics Dept), Miss Aishwarya MSW and Nursing staff MGM hospital Nerul.

Key Highlights:

Dr. Sandhya Khadse talked about benefits of breastfeeding, difficulties faced during breastfeeding and how nursing staff can effectively contribute in breastfeeding. She made special emphasis to provide colostrum advantage to every baby. She also advised nursing staff about their role in counselling the mother and family for breastfeeding. The program ended with vote of thanks by nursing staff and certificate distribution.



At Urban health centre, CBD Belapur

Date: 6th august 2024 (11:30 Am- 12:30 pm)

Attendees: Dr. Vishwajeet Chavan (HOD Community medicine), Dr. Manju Bhashini Sundru (professor Community medicine), Dr. Girish Chavan (Associate professor community medicine), Dr. Prajakta Radke (associate Prof Physiology)

Key Highlights:

Dr. Manju Bhashini sundru gave a introduction on world breastfeeding week theme .

Dr. Prajakta Radke explained about benefits of breastfeeding to mother and child, Do's and Don't's of breastfeeding

The program ended with question answer session by antenatal and postnatal women and vote of thanks.



At Mother & Child Hospital, CBD Belapur.

Date: -7th August 2024 (2.00 PM -4.00 PM)

Participants:

Attendees: Dr. Sandhya Khadse (Dean), Dr. Sunita Jain (HOD pediatrics) Dr. Varsha Rathod (Medical Superintendent), Dr. Geeta K N (Professor and head Anatomy) Dr. Prashant Weekey (Pediatrics Dept), Dr. Vedashree Deshpande (Pediatrics department), Dr. Prajakta Radke (Associate Professor, Physiology)

Dept), Dr. Maithili (Pediatrician MCH.), Dr. Sarah Iqra (Tutor Pediatrics Dept), Mr. Manoj Dome, MSW and Nursing staff of MCH Belapur Navi Mumbai.

Key Highlights:

Dr. Sandhya Khadse explained the nursing staff their role in breastfeeding and explained the theme of this year “closing the gap:breastfeeding support for all”. She also emphasized on breast crawl and importance of breastfeeding. The benefits of colostrum, 6 months of exclusive breastfeeding, ANC counselling to the mother were told.

The program ended with vote of thanks by DR. Maithili and Question answer session by nursing staff



At MGM college and hospital Nerul

Date :- 8th august 2024 (1:30 pm-3:30 pm)

Participants:

Attendees: Dr. Sunita jain (HOD pediatrics), Dr. Prashant (Asst professor Pediatrics Dept), Dr. Vedashree Deshpande (Asst Professor Pediatrics department), Dr. Prajakta Radke (Associate Professor, Physiology Dept), Dr. Sarah Iqra (Tutor Pediatrics Dept), Mr. Manoj Dome, MSW and Nursing students

school of nursing vashi.

Key Highlights:

Dr. Vedashree Deshpande gave a introductory lecture on benefits of breastfeeding and how breastfeeding helps both child and mother. Dr Prajakta Radke explained physiology of breastfeeding and do's and don't's while breastfeeding. Dr. Prashant Weekey explained in detail about early initiation of breastfeeding and breast crawl. Dr. Sunita Jain explained the practical aspects in breastfeeding along with case scenarios.

Street play was also played by nursing students of school of nursing Vashi.

Poster competition was also organized. 23 Beautiful poster depicting importance of breastfeeding were displayed by nursing students. Judges for competition were Dr. Sunita Jain, Dr. Prajakta Radke, Dr. Vedashree Deshpande. Program ended with prize distribution of poster competition and vote of thanks.





Report Prepared By:

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